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PRESS RELEASE

FOR IMMEDIATE RELEASE

Aug. 21, 2009

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Brightpoint Employees Bring Week of Caring to Watkins Park

*Wireless Distribution and Logistics Firm Is Funding Refurbishment of Family Center,
Grounds Improvements*

INDIANAPOLIS – (Aug. 21, 2009) Indianapolis-based Brightpoint is donating tens of thousands of dollars and more than 1,200 hours of volunteer service to updating and improving Watkins Park Family Center and grounds on Indianapolis' Near-Northside during its Week of Caring Aug. 24-28.

Brightpoint Week of Caring is a unique public-private partnership that will benefit Indy Parks & Recreation and the citizens who utilize Watkins Park for its services and amenities. Brightpoint's investment coupled with donations from vendors and other local businesses will provide for more than \$50,000 of improvements and upgrades at Watkins Park Family Center.

Among the projects employees and contractors will undertake are creating a computer lab complete with five computers and monitors; creating a fitness center with exercise equipment, a 42" HDTV and stereo receiver and speakers; refurbishing the softball fields and repaving the outdoor basketball and tennis courts; repairing ceiling tiles and painting walls in several rooms; installation of new lights and repairs to the indoor basketball court and other features of the gymnasium; installation of new appliances in the kitchen; and cleaning carpets, replacement of floor mats and cleaning, coating and buffing of floors. Additionally, crews will mulch, trim and plant vegetation outdoors.

"Week of Caring is an important part of Brightpoint's commitment to one of our core values, Community Involvement," said J. Mark Howell, president of Brightpoint Americas. "Partnering with Indy Parks allows our employees to make a difference in our community while helping preserve green space for residents to enjoy. It was a natural fit for us to work with Watkins Park so we could incorporate our Bright Green environmental initiatives with Week of Caring."

From 8 a.m. to 5 p.m. Monday, Aug. 24, through Friday, Aug. 28, more than 125 Brightpoint employee volunteers will participate in the service projects during their regular working hours. On Thursday, Sept. 10, Brightpoint Americas President J. Mark Howell and other dignitaries will celebrate the project with an unveiling and open house.



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“Brightpoint is contributing to a bright future for Indy Parks,” said Indy Parks Director Stuart Lowry. “The Week of Caring will result in a phenomenal upgrade to one of our centers with a rich history. This is an extraordinary example of a company coming forward to help us in tough times. Brightpoint recognizes that this is a time to help people in our communities, with not just a ‘week’ of caring but a sustainable partnership that will continue as Brightpoint employees staff the Watkins Park Family Center computer lab and stay involved with Indy Parks.”

In-kind partners on the project include JD Turf, who will be making improvements to repair the flooded baseball fields at Watkins Park on Tuesday, Aug. 25; Samsung, which donated a new refrigerator, dishwasher, washer and dryer and 42-inch television; Office Depot, who will be providing materials to the Family Center; and Outside Services, Inc., who will be providing mulch from McCarty Mulch and shrub and tree trimming. Other companies contributing to Week of caring include Accell Construction, Gaylor Electric, MacAllister Rental Equipment, MJV, Ray’s Trash and Rubbermaid.

Media availability

8 a.m. to 5 p.m.

Monday, Aug. 24, 2009 through Friday, Aug. 28, 2009

Who: Brightpoint employee volunteers and Indy Parks staff

What: Brightpoint Week of Caring at Watkins Park upgrades and improvements

Where: Watkins Park, 2360 Dr. Martin Luther King Jr. Drive

11 a.m. to 1 p.m.

Thursday, Sept. 10, 2009

Who: Brightpoint Americas President J. Mark Howell, Indy Parks Director Stuart Lowry and other dignitaries

What: Brightpoint Week of Caring Celebration and Open House

To schedule interviews with Brightpoint and City of Indianapolis officials during the Week of Caring, please call or email media contacts listed above.

About Brightpoint, Inc.

Brightpoint, Inc. is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2008, Brightpoint handled about 84 million wireless devices globally. Brightpoint’s innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions and other outsourced services that integrate seamlessly with its customers. Brightpoint’s effective and efficient platform allows its customers to benefit from quickly deployed, flexible and cost-effective solutions. The company has about 2,700 employees in more than 25 countries. In 2008 Brightpoint generated revenue of \$4.6 billion. Brightpoint provides distribution and customized services to more than 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its Web site at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at (877) IIR-CELL (877-447-2355).

About Indy Parks & Recreation

The mission of Indy Parks & Recreation is to create fun, safe, engaging and sustainable parks that enhance the quality of life for individuals, neighborhoods and communities. Indy Parks will be a national model of excellence and destination for facilities and programs, protecting parks, greenways and open spaces and championing environmental initiatives.

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